

NFLP2024CNDF

National Family Law Program
Colloque national sur le droit de la famille

Halifax, NS | N.-É.

July 22 – 25, 2024

Du 22 au 25 juillet 2024



Sponsorship and Exhibiting Opportunities

About the NFLP

Since its introduction in 1988, the National Family Law Program is Canada's largest and most prestigious family law conference. It attracts approximately 500 family law practitioners, members of the judiciary and representatives from government and academia from across Canada. The four-day bi-annual conference offers a breadth of educational content through a variety of presentation formats offered by leaders in the field.

The format of presentations includes keynote plenary lectures as well as group workshops and concurrent break-out sessions. Covering topics ranging from spousal support to domestic violence to family trusts and beyond, registrants from across Canada can typically fulfill all their annual CLE requirements through attendance at the NFLP.

What does partnership with the NFLP look like?

Our attendees value learning about developments in technology and accessing the most up to date legal literature, innovations and opportunities. On the following pages we have pulled together for you the key demographics of our attendees and registration totals for recent years.

The NFLP is working to evolve and adjust to meet the ever-changing needs of both our attendees and our valued partners. To allow for maximum flexibility, rather than establishing sponsorship 'tiers', we have prepared a 'menu' of sponsorship and exhibiting opportunities to allow each of our partners to find just the right fit and ensure accessibility – and are open to off-menu orders!

The National Family Law Program seeks to partner with sponsors and exhibitors valued by, and relevant to, our registrants. As a national program, we are also interested in vendors who meet the needs of family law practitioners from across Canada. We also reserve the right to decline partnerships with vendors and sponsors who do not uphold the values of the Federation of Law Societies of Canada, nor can we accept sponsorship from law firms or companies regulated by the FLSC's provincial members. We also do not guarantee exclusivity to any exhibitor.

Sponsorship and Exhibiting 'Menu'

Universal Benefits:

All partners will be identified on the program website, in the Program inside cover and at the conference by the Co-Chairs of the program, and in plenary room slide-deck content. Partners will have access to the Registrant list but will not be provided with email addresses.

Event or Meal Sponsorship

Sponsors will have name associated with the event in the program and onsite signage, attend the event, make short remarks and provide simple materials to attendees.

Registration (1 Sponsor)	\$2500
Opening Reception (1 Sponsor)	\$3500
Closing Event (1 Sponsor)	\$8000

Program advertising opportunities

The NFLP Program is provided to all registrants in full colour and is produced in both English and French. All ads must be provided in both languages by May 1, 2024.

Half-page (3 available)	\$500
Quarter-page (6 available)	\$300

Live Demonstration

Demonstrations will take place during the breakfast hour in the Plenary and the presenter will have access to the conference's AV setup.

Demonstration slots are as follows and will be assigned on a first-come, first-served basis:

Tuesday July 23	8:15 – 8:45 AM	\$1,500
Wednesday July 24	8:15 – 8:45 AM	\$1,500

* Based on data from 2018 and 2022

Exhibit Booth

8' x 10' Booth

\$2,000

- Location:** **Marriott Halifax Harbourfront, Convention Floor, Lobby**
These areas are outside the main plenary room and in the same general location as our breaks.
- Included:** 1-2 x 6' Skirted Tables
2-4 x Chairs
WIFI

Also Available (may be at a fee from the venue): Power; Hard-line internet
- Move in** Sunday July 21, 2024 12:00 PM – 4:00 PM

Note that advance registration for delegates opens at 3:30 PM on Sunday July 21; we strongly recommend that you be installed by that time.
- Move out** Thursday July 24, 2023 12:00 PM – 4:00 PM
(please alert us if you would intend to leave earlier than Thursday)
- Shipping** Shipping instructions will be provided closer to the conference date. Exhibitor is responsible for their own shipping, handling, storage, event production, and AV costs.
- Prize Draws** **Exhibitors are encouraged to offer prize draws at their booths. Exhibitors are responsible for timing of their draws and contacting winners as well as arranging for prize collection. Winners can also be announced in break-time slide decks.**
- Attendance** **Each 10 'x 8' booth can have up to 4 staff members in attendance throughout the week. Names for badges must be provided by May 31, 2024. There may be a charge for additional staff. Please note, these are for Exhibit staff only, and not complimentary registrations for you to give away to non-Exhibit staff. Exhibit staff onsite will have access to the conference health breaks and breakfasts as provided to attendees.**
- Hotel** **Exhibitors will be provided with a link to book accommodation at the Marriott Halifax Harbourfront in our group block.**

Other

The NFLP Team is open to other innovative and mutually beneficial ways for partners and attendees to make contact – please let us know what you think would work for us all.