



## 49th National Criminal Law Program 49e Colloque National sur le droit Criminel

Halifax, NS | Halifax (N.-É.)  
July 8-12, 2024 | du 8 au 12 juillet 2024

# Sponsorship and Exhibiting Opportunities

## About the NCLP

Since its introduction in 1974, the National Criminal Law Program is Canada's largest and most prestigious criminal law conference. It attracts 600-700 of the top legal practitioners, including crown and defence attorneys, as well as members of the judiciary and policing communities. The five-day conference offers a breadth of educational content through a variety of presentation formats offered by a core faculty of some of Canada's finest judges, crown prosecutors and defence counsel.

The NCLP rotates annually through three themes: Substantive Criminal Law, Criminal Procedure and the Charter, and Evidence. The 2024 NCLP will focus on **Substantive Criminal Law, Advocacy, and the Administration of Justice**. Registrants from across Canada can typically fulfill all their annual CLE requirements through attendance at the NCLP.

The format of presentations includes plenary lectures, panel discussions, debates, and demonstrations; as well as group workshops and concurrent break-out sessions.

The faculty of 40 to 45 members consists of prosecutors, defence counsel and judges from across Canada who are regarded as leaders in the criminal law Bar and Bench. Members of the Supreme Court of Canada past and present have participated in the Program, including former Chief Justice McLachlin, the late Justices Sopinka and Cory, and Justices Iacobucci, Binnie, Fish, Rothstein, Cromwell, Moldaver, and Martin.

Each year, the faculty prepares approximately 80 papers for the Program. The written materials are highly regarded and, based on feedback received by the NCLP, they provide attendees with a useful reference and research tool for their practice or judicial role.

## What does partnership with the NCLP look like?

Our attendees value learning about developments in technology and accessing the most up to date legal literature, innovations, and opportunities. On the following pages we have pulled together for you the key demographics of our attendees and registration totals for recent years.

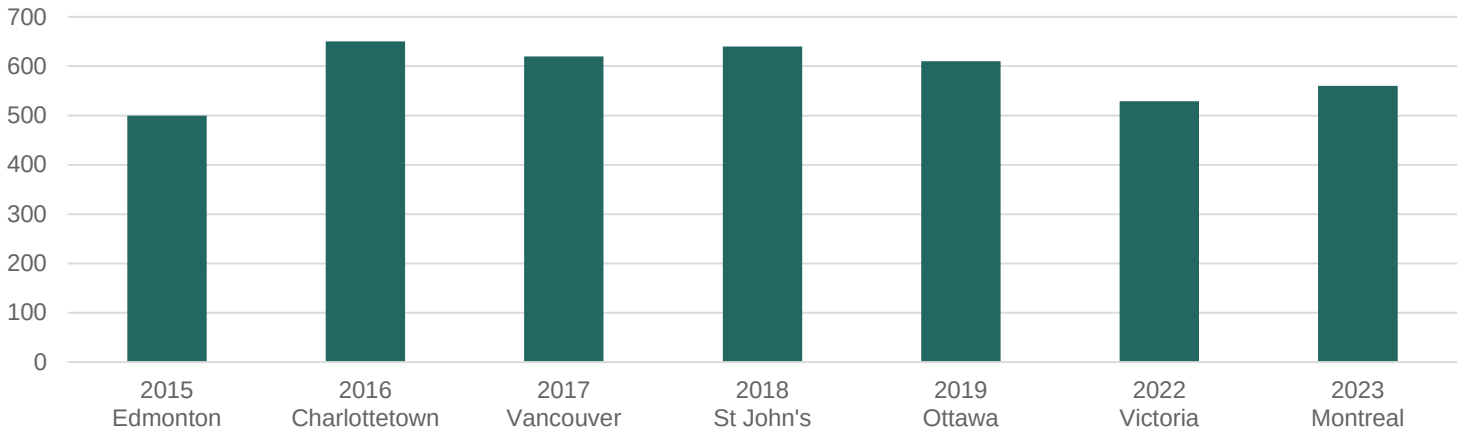
## CNDC 2024 NCLP

The National Criminal Law Program seeks to partner with sponsors and exhibitors valued by, and relevant to, our registrants. As a national program, we are also interested in vendors who meet the needs of criminal law practitioners from across Canada. For that reason, we reserve the right to decline partnerships with vendors and sponsors who do not meet both of those criteria. We also reserve the right to decline partnerships with vendors and sponsors who do not uphold the values of the Federation of Law Societies of Canada. We also do not guarantee exclusivity to any exhibitor.

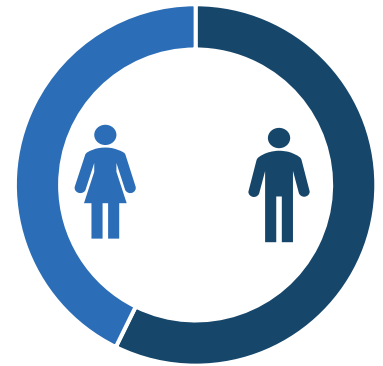
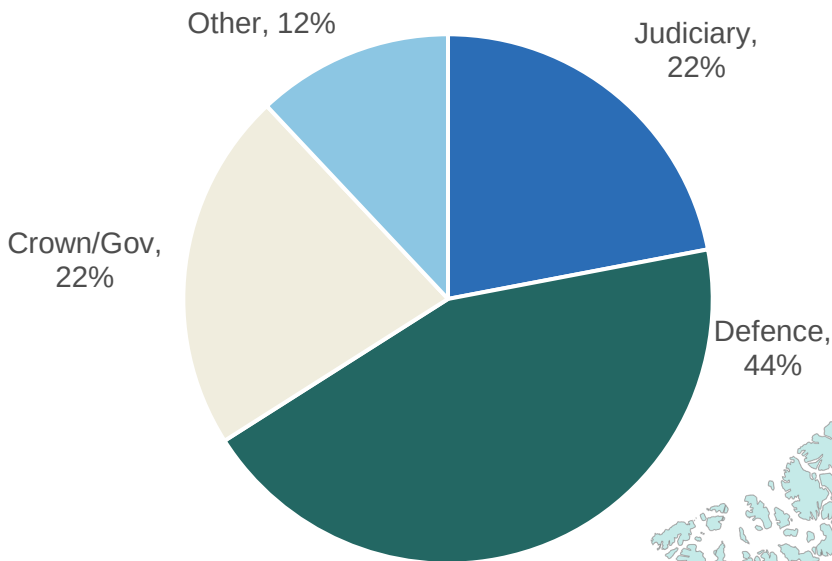
The NCLP is working to evolve and adjust to meet the ever-changing needs of both our attendees and our valued partners. To allow for maximum flexibility, rather than establishing sponsorship 'tiers', this year we have instead prepared a 'menu' of sponsorship and exhibiting opportunities to allow each of our partners to find just the right fit and ensure accessibility.

The NCLP is also a bilingual program. All sponsors and exhibitors should be prepared to reach registrants in both English and French. If you are not able to have your own materials translated, we can facilitate this at your cost.

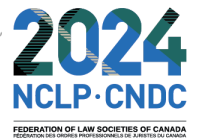
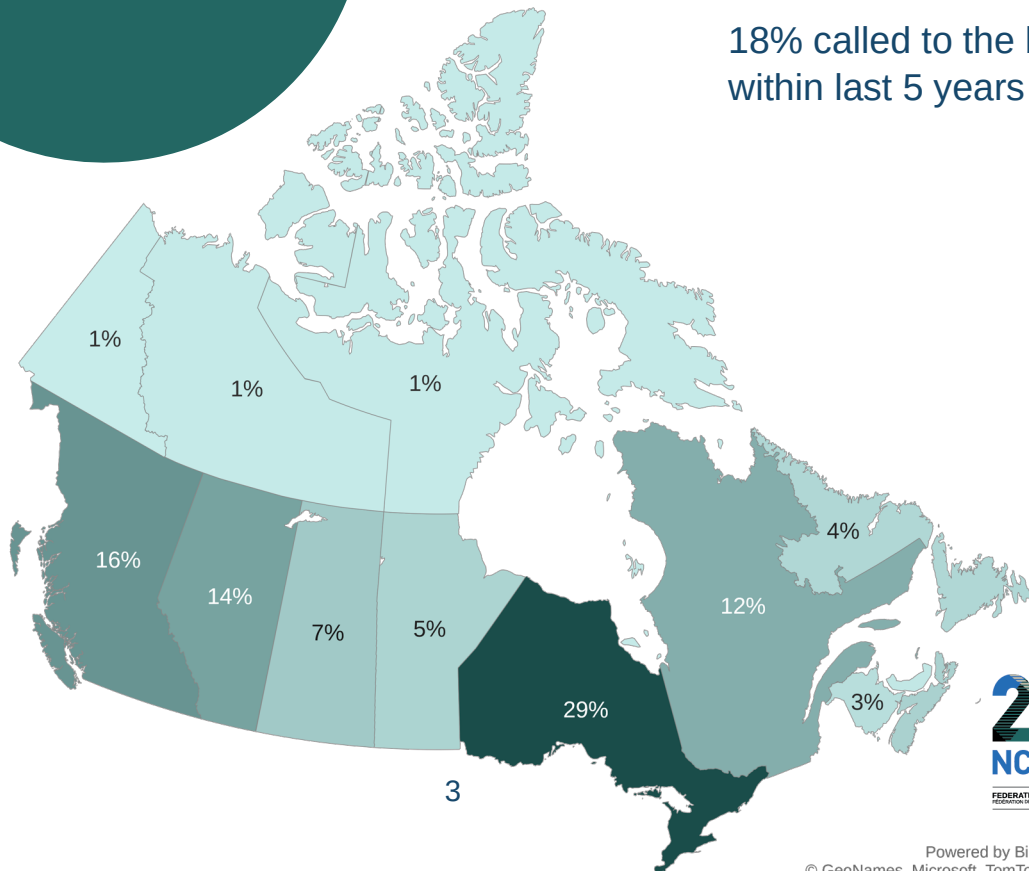
## Key Metrics about NCLP Attendance and Attendees



### Attendee Demographics\*



18% called to the bar within last 5 years



\* Based on data from 2023, 2022, 2020 (pre cancellation), 2019 and 2018

## Sponsorship and Exhibiting 'Menu'

### Universal Benefits:

All partners will be identified on the program website, in the Program inside cover and at the conference by the Co-Chairs of the program, and in plenary room slide-deck content. Partners will have access to the Registrant list but will not be provided with email addresses.

### Event or Meal Sponsorship

Sponsors will have name associated with the event in the program and onsite signage, attend the event, make short remarks, and provide simple materials to attendees.

Registration (1 Sponsor)	\$3000*
Mentoring Breakfasts (1 Sponsor)	\$3000
Opening Reception (1 Sponsor)	\$5000
Closing Event (# Sponsor)	\$8000

### Program advertising opportunities

The NCLP Program is provided to all registrants in full colour and is produced in both English and French. All ads must be provided in both languages by [Date].

Half-page (3 available)	\$700
Quarter-page (6 available)	\$500

### Live Demonstration

Demonstrations will take place during the breakfast hour in a breakout room and the presenter will have access to the conference's AV setup.

Demonstration slots are as follows and will be assigned on a first-come, first-served basis:

Wednesday July 10	8:15-8:45	\$1,500
Thursday July 11	8:15-8:45	\$1,500
Friday July 12	8:15-8:45	\$1,500

## Exhibit Booth

8' x 10' Booth

\$2000

**Location: Ballroom Salon (Grey area in image below)**

These areas are outside the Ballroom and in the same general location as our breaks. We will also be hosting our opening reception in this beautiful area. The large windows with views of Halifax will draw all registrants to the area.



**Included:** 1-2 x 6' Skirted Tables  
2-4 x Chairs  
WIFI

Not included: Power, AV equipment, Pipe and Drape, additional furnishings. These can be acquired through the venue. Details will follow.

**Move in** Sunday July 7, 2024 12-5 PM  
Monday July 8, 2024 6-8 AM

Note advance registration for delegates opens at 3:30 PM on Sunday July 7; we strongly recommend that you be installed by that time.

**Move out** Friday, July 12, 2024 12-4 PM (please alert us if you would intend to leave earlier Friday)

**Shipping** Shipping instructions will be provided closer to the conference date. Exhibitor is responsible for their own shipping, handling, storage, event production, and AV costs.

## CNDC 2024 NCLP

- Prize Draws** Exhibitors are encouraged to offer prize draws at their booths. Exhibitors are responsible for timing of their draws and contacting winners as well as arranging for prize collection.
- In 2023 we introduced a global prize draw which we intend to reproduce in 2024. This draw would be entered into by attendees who receive signatures from each of the participating booths. The grand prize would include items from each exhibitor plus a free registration to the 2025 NCLP. (Participation optional; details will follow)
- Attendance** Each 10 'x 8' booth can have up to 4 staff members in attendance throughout the week. Names for badges must be provided by June 7<sup>th</sup> . There may be a charge for additional staff. Please note, these are for Exhibit staff only, and not complimentary registrations for you to give away to non-Exhibit staff. Exhibit staff onsite will have access to the conference health breaks and breakfasts as provided to attendees.
- Hotel** Exhibitors will be provided with a link to book accommodation at the Marriott Residence Inn in our group block.

### Others

The NCLP Team is open to other innovative and mutually beneficial ways for partners and attendees to make contact – please let us know what you think would work for us all.